

TRAINING FOR SMALL BUSINESS OWNERS

Entrepreneurial Strategic Planning (ESP) Program

- Courses are designed to help business owners kick-start growth and achieve success
- Low cost business assistance training and classes
- One-on-one professional advising and classes in key areas of business management and development including financing options, computerization, new business strategies, planning and expansion, and other changes in the business world
- Business Resource Materials
- Certificate awarded to each participant upon completion of each class taken

CURRICULUM	
<p>QUANTUM LEAP TO SUCCESS \$60.00 - 6 hours (2 three-hour sessions) Sept. 14 & 16, 2010 • 7:00 pm-10:00 pm • Vernon Webb</p>	<p>QUICKBOOKS \$60.00 - 6 hours (2 three-hour sessions) Oct. 12 & 14, 2010 • 7:00 pm-10:00 pm • Miriam Aguilar</p>
<p>DEVELOPING YOUR BUSINESS PLAN \$60.00 - 6 hours (2 three-hour sessions) Sept. 21 & 23, 2010 • 7:00 pm-10:00 pm • Ellis Gordon, Jr</p>	<p>RECORDKEEPING/ACCOUNTING \$60.00 - 6 hours (2 three-hour sessions) Oct. 19 & 21, 2010 • 7:00 pm-10:00 pm • Jeffrey Hill</p>
<p>BUSINESS STRATEGIES AND PROJECTIONS \$50.00 - 3 hours (1 three-hour session) Sept. 28, 2010 • 7:00 pm -10:00 pm • Ellis Gordon, Jr</p>	<p>ANALYZING YOUR FINANCIAL STATEMENTS \$50.00 - 3 hours (1 three-hour session) Oct. 26, 2010 • 7:00 pm-10:00 pm • Farid Haqq</p>
<p>BUSINESS LEGAL ISSUES \$50.00 - 3 hours (1 three-hour session) Sept. 30, 2010 • 7:00 pm-10:00 pm • Jacob M. Simon</p>	<p>FINANCING YOUR BUSINESS \$60.00 - 6 hours (2 three-hour sessions) Oct. 28 & Nov. 2, 2010 • 7:00 pm-10:00 pm • Farid Haqq</p>
<p>MARKETING YOUR BUSINESS \$60.00 - 6 hours (2 three-hour sessions) Oct. 5 & 7, 2010 • 7:00 pm-10:00 pm • Suzanne Lawrence</p>	<p>MANAGING YOUR BUSINESS EFFECTIVELY \$60.00 - 6 hours (2 three-hour sessions) Nov. 4 & 9, 2010 • 7:00 pm-10:00 pm • Frank Sutton</p>
<p>EMPLOYEE DEVELOPMENT / CUSTOMER RELATIONS \$50.00 - 3 hours (1 three-hour session) Nov. 11, 2010 • 7:00 pm-10:00 pm • Rosita Odom</p>	
<p>Limited Attendance... Enroll Now! For more information and registration: (213) 674-2696 or (866) 301-9989 • www.pcrsfdc.org 3255 Wilshire Boulevard, Ste. 1501 • Los Angeles, CA 90010</p>	

COST AND REQUIREMENTS:

Pre-registration is required for every course.

Register and pay in advance for a minimum of 4 classes to save 20% of total cost!

